



GREAT ADVANTAGES ARE DERIVED

The Campaign for Delta Chi



THE DELTA CHI EXPERIENCE IS MORE RELEVANT THAN EVER BEFORE.

Over the last 130 years, Delta Chi has shaped the lives of more than 128,000 young men. As you well know, our values—to promote friendship, develop character, advance justice, and assist in the acquisition of a sound education—are the very cornerstone of the Delta Chi experience and the impact it can have on each brother in college and beyond.

The landscape of today’s student experience, however, has changed significantly. Every year, less men are choosing to go to college, and for those that do, retention and graduation rates are falling. In a world where 1 in 4 enter college with a diagnosed mental-health concern, it’s apparent that young men today are facing a crisis.

Now more than ever, today’s men need Delta Chi.

We know the Delta Chi experience provides connection and community, propelling members to succeed in college and throughout their lives. It bonds them—to each other, to their campus, and to the Fraternity—creating a network of support and fostering leadership opportunities that transform their lives.

The Delta Chi experience matters.

We need your help to ensure that it not only lasts but that it also strengthens and evolves to continue to provide the life-changing experience our brothers need.

With your partnership and support, we can ensure that, through Delta Chi, brothers today and in the future become the men they are meant to be.

We invite you to familiarize yourself with those priorities and our strategic approach to fulfill our Fraternity’s purpose. We welcome your insights and hope you will consider including Delta Chi in your philanthropic plan.



STUDIES SHOW:

Fraternities are an *accelerator for success in college and beyond.*

Students spend 90% of their time outside the classroom. Fraternities capitalize on those hours by preparing men for success in college and in their futures far beyond what their peers experience.

A study of thousands of alumni with diverse profiles shows this holds true regardless of an individual’s background or socioeconomic status entering college. Because of higher expectations, as well as the support and network fraternities provide, members experience greater gains in learning and graduate at higher rates than their peers. Fraternity members also report higher levels of interaction with people different from themselves, lending them to being more prepared than their peers to join a diverse workforce and community.

Fraternities create *lifelong connection to campus, community, and friends.*

While college men are experiencing loneliness and depression at increasing rates, fraternities empower students to create a strong support system.

Members are more engaged inside and outside of the classroom than their peers—they report feeling more supported by their faculty, and nearly half serve in leadership roles across campus. They’re also more connected to their local communities, with research showing they spend significantly more time volunteering than nonaffiliated students.

Fraternity members experience *stronger mental health.*

Research shows fraternity membership connects men to the university in a way nonmembers simply don’t experience. They’re more satisfied as students and, as alumni, are more likely to recommend and give back to their alma maters.

This connection can create a strong sense of belonging, leading members to have more positive mental health and less anxiety and depression than other students. Brothers feel comfortable having tough conversations and learning from each other, and when they seek help, members are twice as likely to reach out to a fraternity brother than anyone else.

83% of members say their confidence in their leadership skills increased because of their membership.

- Fraternities and Values of Single Sex Experience, UT-PERC 2021
- The Greek Experience Revisited, Pike 2020
- Perspectives on Fraternity and Sorority Life; Positive Youth Development, Everfi 2021
- Fraternities and Sororities: Experiences and Outcomes in College, Work and Life, Gallup 2021
- Mental Health and Wellness for Fraternity and Sorority Members; Biddix, Assalone and Grace 2020
- Greek Values and Attitudes: A Comparison with Independents, Baier and Whipple 2020

DELTA CHI AT A GLANCE

1890

FRATERNITY
FOUNDING

102

CHAPTERS AND
PROVISIONAL
CHAPTERS

52

AVERAGE
CHAPTER SIZE

5,262

UNDERGRADUATE
MEMBERS

106,467

LIVING
ALUMNI

139,798

LIFETIME
MEMBERS

1,043

VOLUNTEERS

36

ALUMNI
CHAPTERS



POINTS OF PRIDE



Growing Our Fraternity

- In our first 25 years, we initiated 1,779 new members. In the last 25 years, we have initiated more than 53,000 members
- We have established 22 alumni chapters in the last 10 years—substantially more than our first 120 years.
- **We are focused on retaining brothers through the development and implementation of our Associate Member Program.** Designed to develop leaders from day one, the chapters who use it have increased their retention of new members by more than 80 percent.

Impacting Our Communities

Delta Chi was founded on the principle of bringing men together for common good, and that truth remains central to the experience today.

- **Since 2006, Delta Chis have raised more than \$2 million for The V Foundation for Cancer Research and endowed 10 grants funding cancer research.** Our strong partnership with The V Foundation allows each member to make a greater impact on finding cures for cancer than they could ever do on their own.
- Hands-on service allows our men to advance justice in their communities, and every October leading up to the celebration of our founding, brothers engage in International Service Week.



Award-Winning, Life-Changing Leadership

We know that our chapters are only as good as their leaders, so for nearly 20 years, Delta Chi has invested in the enhanced development of elected and emerging chapter leaders.

- In 2006, we created the “A’s” Academy to guide each chapter’s top leader in setting goals to consistently move the group forward and arm him with the confidence he needs to lead from the front. **More than 2,000 “A’s” have started their leadership journeys at “A’s” Academy.** Now integrated with the Regional Leadership Academies (RLAs), the program continues to impact generations of “A’s” across North America.
- The Dale Carnegie Scholars program is a testament to the organization’s core values. Established in 2023, participants say they have gained a stronger connection to Delta Chi, feel more prepared to take on a leadership role within their chapter, and have developed plans they can utilize to implement positive change. Delta Chi’s work was recognized by the North American Interfraternity Conference (NIC) with its top international programming award—the Laurel Wreath. Dale Carnegie Scholars have become chapter and community leaders, been hired for headquarters staff positions with Delta Chi, and have committed to the overall growth of the organization.

Brotherhood for the Future

Delta Chis are focused on doing the right thing. Advancing justice has been our cardinal principle from the Fraternity’s inception, and today, we do this through ensuring every brother is welcomed into a Fraternity where he feels like he belongs.

- For Delta Chi, this priority is not new. We have long honored embracing each brother for their character. **We were the first predominantly white fraternity to elect a Black international president and a South Asian international president.**

Scholarships and Educational Grants Awarded Last Year:

Housing Grants	\$115,994
Chapter Scholarships	\$52,856
Scholarships	\$34,900
Educational Grants	\$208,889

TOTAL \$412,639

STRENGTHENING OUR FRATERNITY THROUGH...



LEADERSHIP AND GROWTH



The character of a man is the greatest measure of his potential. At Delta Chi, developing that character—and preparing young men to lead—is central to our mission.

Through this initiative, we will invest in the next generation of Delta Chi leaders by expanding access to premier leadership training and development opportunities. By equipping our members with skills in leadership, communication, strategic thinking, and recruitment, we strengthen not only individual brothers but also the chapters and communities they serve.

This effort is anchored by the award-winning Delta Chi Dale Carnegie Scholars Program and the Regional Leadership Academies (RLA)—flagship programs that provide immersive leadership education for undergraduate members and alumni alike. Scholars and chapter leaders gain practical training in communication, stress management, organizational leadership, and team development while building the confidence to lead with integrity.

By supporting this fund, you will help Delta Chi develop stronger leaders, empower thriving chapters, and expand the Fraternity's impact on campuses across North America.

Investing in leadership today ensures that Delta Chi men will continue to lead with character, purpose, and excellence for generations to come.

**\$5.5 million
Endowment**



STRENGTHENING OUR FRATERNITY THROUGH...



REMOVING BARRIERS REWARDING EXCELLENCE



A Delta Chi education extends far beyond the classroom. Our members balance academic demands with leadership roles, campus involvement, and service to their communities—all while preparing for their future.

Today’s college students face unprecedented financial pressures. Rising tuition and living expenses make it increasingly difficult for many young men to focus fully on their education while remaining active in the fraternity experience that shapes their leadership, character, and lifelong friendships.

The Delta Chi Scholarship Fund provides both need-based and merit-based scholarships to support members who demonstrate academic commitment, leadership potential, and dedication to our values.

STRENGTHENING THE DELTA CHI EXPERIENCE

Research shows fraternity members graduate at higher rates, develop stronger leadership skills, and remain deeply connected to their communities long after college.

These outcomes depend on our ability to support the men who carry Delta Chi’s values forward. Scholarships allow members to:

- Prioritize their academic success
- Lead their chapters and serve their campuses
- Participate in leadership development opportunities
- Build lifelong friendships and networks
- Graduate prepared to make meaningful contributions to society

YOUR IMPACT

With your support of the Delta Chi Scholarship Fund, financial barriers will not prevent deserving members from pursuing their education and living the values of Delta Chi.

Together, we can ensure the next generation of Delta Chi men has the opportunity to succeed—not only in college, but throughout their lives. Because when we invest in our members, we invest in the future.

Today’s Fraternity Man

74% pay all or some of their own dues

46% are first-generation students

14% have a job

FUNDING TARGET

\$3 million Endowment



STRENGTHENING OUR FRATERNITY THROUGH...



BUILDING OUR ENDOWMENT: THE FOUNDATION FOR POSTERITY



Every scholarship awarded, leadership program delivered, and life changed through Delta Chi begins with a strong foundation behind the scenes. When the Foundation is strong, our ability to support and develop Delta Chi men grows exponentially.

Delta Chi ranks 28th out of 52 fraternity foundations in total net assets, yet 14th in fundraising efficiency—demonstrating that we create significant impact with limited resources. Imagine what could be achieved if our resources matched our efficiency.

By building a permanent endowment for the Foundation’s operations, we can ensure long-term stability while allowing more of every dollar raised

to directly support scholarships, leadership development, and undergraduate programs. Endowing operational costs allows our professional staff to focus entirely on advancing Delta Chi’s mission—raising support that directly impacts our members and strengthens the future of the Fraternity.

FUNDING TARGET

**\$4 million
Endowment**



STRENGTHENING OUR FRATERNITY THROUGH...



MAKING A DIFFERENCE



Think back to the many ways Delta Chi has been a Great Advantage in your life—opportunities made possible by the brothers who came before you. Their commitment created the friendships, leadership experiences, and lifelong connections that helped shape who you are today.

Now it is our turn to carry that legacy forward. We have both the opportunity and responsibility to invest in the young men who will follow us, ensuring they have the resources, support, and experiences needed to grow as students, leaders, and brothers. Your commitment to Delta Chi will provide leadership development, lifelong friendships, and transformative opportunities that empower men to make a lasting impact on their campuses and communities.

Together, we can ensure that Delta Chi remains a **Great Advantage** for generations of brothers yet to come.

FUNDING SUMMARY

Leadership & Growth \$5.5 million

Foundation Operations \$4 million

Removing Barriers. \$3 million
Rewarding Excellence.

Opportunity Fund \$2.5 million

Total Need \$15 million





FRATERNITY AND FOUNDATION LEADERSHIP

Campaign Leadership

- | | |
|---|--|
| Michael Carroll, <i>Auburn '71</i> , Co-Chairman | Steven Michels, <i>Marquette '87</i> |
| Greg Hauser, <i>Michigan State '75</i> , Co-Chairman | Justin Sherman, <i>Central Missouri '03</i> |
| Patrick Alderdice, <i>Ball State '92</i> | George Preussel, <i>Huntsville '09</i> |
| Rod Arnold, <i>Texas A&M '88</i> | Jeff Schoenherr, <i>Michigan '91</i> |
| John Ziegler, <i>Louisiana Tech '01</i> | Brendan Shields-Shimizu, <i>USC '07</i> |
| Karl Grindel, <i>Central Missouri '01</i> | Bill Tallman, <i>Embry-Riddle '95</i> |

Delta Chi Foundation Executive Committee

- John Ziegler, *Louisiana Tech '01***, Chairman
Andrew Haggerty, *New Mexico State '03*, Vice President of Programs
Eric Kerstetter, *Auburn '00*, Vice President of Committees
Travis Covey, *New Mexico State '03*, Secretary
David Edwards, *Georgia Southern '86*, Treasurer
Rod Arnold, *Texas A&M '88*, Past Chairman
Peter Chandler, *Maryland '89*, Member at Large

Delta Chi Foundation Directors

- Michael Carroll, *Auburn '71***
Donald La Plante, *Southern California*
James Marascio, *Bryant '93*
Patrick Weber, *Oklahoma '87*
Chad Wolett, *Arizona State '94*
Jason Walker, *Arizona State '05*
Steven Michels, *Marquette '87*
Donald Turk, *Florida '68*
Jeffrey Schoenherr, *Michigan '91*

Delta Chi Board of Regents Executive Committee

- Patrick Alderdice, *Ball State '92***, “AA”
Matt Gorney, *Kansas State '06*, “CC”
Mark Sexton, *Missouri '92*, “DD”

Delta Chi Board of Regents

- Aaron Otto, *Kansas State '98***, Retiring “AA”
Bill Tallman, *Embry-Riddle '96*, Southeastern Region
Edwin Alarid, *Hayward '14*, Western Region
Josh Baker, *Central Missouri '02*, Central Region
Alan Udell, *Wisconsin '91*, Midwest Region
Darrell McTague, *Massachusetts '11*, Northeastern Region
Greg Caufman, *Virginia Tech '95*, Mid-Atlantic Region



DELTA CHI

